

# THE PACT

Beta Psi 1923 Foundation Newsletter



June 2018

## **“We'll Find a Way or Make One!!”**

Clark Atlanta University is one of the best historically black college or university (HBCU) in the nation. Many of us have fond memories and experiences gained through matriculation at either Clark College, Atlanta University, or Clark Atlanta University. In fact, it those experiences that serve as a bed-rock to many of our professional careers and social networks. Nevertheless, the fact remains that only 11.2% of HBCU alums financially support their alma maters (US News and World Report, July 14, 2017). To make matters worst, only ~5% Clark Atlanta University alums give back on an annual basis.

One of CAU's enduring mottos is “I'll find a way or make one”. During the Fall of 2016, it is in that spirit that eight Omega Men assembled to launch the Beta Psi 1923 Foundation Inc.; a 501(c) 3 non-profit organization with the expressed purpose of developing a legacy of financial support for matriculating students of Clark Atlanta University. From that very moment, Omega Men who matriculated through CAU from all across the country have bonded together to raise funds for this important worthwhile initiative.

“The Pact” newsletter will serve as an instrument that will keep board members, Beta Psi alumni, and foundation stakeholders abreast of the Foundation's latest programming, activities, and events.

Brother Leon M. Smith II (BΨ '91)  
Editor, The PACT Newsletter

*“...Eight men thoroughly immersed in the true Omega spirit, are far greater assets than Eighty with lukewarm enthusiasm...”*

**-Bro. Walter H. Mazyck**



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Beta Psi Chapter 90th Anniversary

## Message From the President

Muhammad Ali once said "Impossible is just a big word thrown around by small men who find it easier to live in the world they've been given than to explore the power they have to change it. Impossible is not a fact. It's an opinion. Impossible is not a declaration. It's a dare. Impossible is potential. Impossible is temporary. Impossible is nothing.". Many years ago when I decided to become a member of Omega Psi Phi Fraternity, Inc. I realized that if I could achieve something that for me was a dream deferred there would be nothing that I could not accomplish. This was a conversation I had with myself over thirty long years ago. Since then my desires to help the place that molded me Clark Atlanta University has grown exponentially. I am humble enough to say that I would not be nearly the man I am today were it not for the love of the staff and teachers at Clark Atlanta University during my undergraduate days.

So now we are off and running and doing what some thought to be the impossible. We are finding and building a new donor base for CAU. This donor base consists largely of my fraternity brothers, The men of Beta Psi Chapter. They are writing checks, rolling up their sleeves and putting in the work to make sure that the Beta Psi 1923 Foundation is viable and working. We have members of our chapter from as far back as the 1950's and up through the undergraduate members that are still on the yard at Clark helping every day.

Your foundation is building a new relationship with CAU and its executive leadership. We are working each and every day to create new discussions that we know will be fruitful for the undergraduate community and the graduates of Clark. We have decided that the money we raise and donate to Clark will be used for scholarships. We have also decided to endow a scholarship in the name of Moses C. Norman a past Grand Basileus of Omega Psi Phi Fraternity, Inc. Dr. Norman is one of Beta Psi's most celebrated brothers.

The long term goal is to raise millions of dollars for our beloved CAU through the foundation. We are optimistic about our growth and we have a clear handle on our role as a vehicle of giving to Clark! We hope you join us on this journey. We have decided to explore change and to not let a big word like impossible define us. Clark belongs to us and we know it's potential. A potential it will reach because of the help of the Beta Psi 1923 Foundation!

## Foundation Board Directors

Mr. William (Bill) Diggs  
Board President

Mr. Darryl Johnson  
Board Vice-President

Mr. Raymond Ingram  
Treasurer

Mr. Patrick C. Daniel  
Secretary

Mr. Jeffrey Jones  
At Large Member

Dr. Marco Clark  
Board Member

Mr. Fred Perry  
Board Member

Mr. Raymond Johnson  
Board Member

Mr. Fred "Doug" Mitchell  
Board Member

Mr. Leon M. Smith II  
Board Member



Mr. William (Bill) Diggs  
Board President





Beta Psi Chapter after the Memorial Service for 33rd Grand Basileus Bro. Dr. Moses C. Norman, Sr. (Omega Chapter)

## 2018 Fundraising Campaign “Ring That Bell!”

Our 2018 fundraising campaign is off to an amazing and unprecedented start!! In early Spring, The Beta Psi 1923 Foundation in partnership with the Beta Psi 95th Anniversary Alumni Committee (led by Brother Horace Austin, BY '78) embarked upon a 5-year goal of raising \$100,000 to donate Clark Atlanta University. Our initial goal was to be in a position to present a \$25,000 installment check to CAU President, Dr. Ronald A. Johnson at halftime during the 2018 homecoming football game. With the goal in mind, Brother Austin devised a multi-phase marketing plan that has lead to tremendous results. After ~40 days, the campaign has blown through its \$25,000 goal by raising more \$35,000 in pledges. We have adjusted our goal to raise \$50,000 by homecoming. The Foundation can not thank Brother Austin enough for his leadership and enthusiasm in leading this noble effort. We would like to also thank all the brothers who have made pledges to the campaign. It is because of your generosity that deserving CAU students will be allowed to continue their education at our beloved alma mater.



The **Beta Psi 1923 Foundation** would like to thank all of our 2018 "Ring of Honor" donors. It is because of your generosity that we will be able to support deserving Clark Atlanta University Students well into the future.

## **"Ring of Honor" Donors (as of 5/21/2018)**

Bro. Roosevelt Thedford '56

Bro. Shawn Watson '81

Bro. Clarence Cooper '61

Bro. Dwayne Brown '81

Bro. Nat Scurry '66

Bro. Wilton Munnings '81

Bro. Joe Wilson '66

Bro. Lewis Kindle '82

Bro. Isaac V. Cleveland '66

Bro. Jerome Wright '82

Bro. David Holt '67

Bro. Gerald Folsom '82

Bro. Chucky Wilson '68

Bro. Derrick Martin '83

Bro. Robert Scott '72

Bro. Don Wilson '83

Bro. Fred Mitchell '72

Bro. Willie Mitchell '87

Bro. Joe Wood '75

Bro. Leslie Wattley '87

Bro. Jerome Walker '75

Bro. Joel Borders '89

Bro. Al Moran '75

Bro. Lional Vann Cann '91

Bro. Melvin Richardson '75

Bro. Johnny Joe Stephens '91

Bro. Larry Hammond '76

Bro. Geoffrey Heintz '91

Bro. David Stevenson '76

Bro. Terrence Phillips '91

Bro. Gideon Mincey '78

Bro. Mike Frazier '95

Bro. Horace Austin '78

Bro. Courtney Dollison '95

Bro. Kenneth Thompson '78

Bro. Herb McCoy '79

Bro. Trenis Jackson '80

**"Wealth, if you use it, comes to an end; learning, if you use it, increases."**

*-Mr. Bill Diggs  
Board President*



# All Roads Lead to DC!!

## Beta Psi 1923 Foundation 2nd Quarter Board Meeting

All Beta Psi 1923 Foundation Board members, donors, and stakeholders are invited to the 2018 2nd Quarter board meeting on Saturday June 9th. This meeting will begin at 11:00 AM and is expected to span approximately 2 hours. The meeting is being held at 770 M Street SE Washington DC 20003. As part of the board meeting weekend, brother in the DC Metropolitan area are encouraged to support the 7th Annual Richard Wright Black Tie Gala The 7th Annual Richard Wright Black Tie Gala and Film Festival of Board Member Marco Clark on Friday June 8th. See you there!!!



BETA PSI 1923  
FOUNDATION

### DONATE TODAY!!!

Please make your tax deductible donation to the Foundation by doing one of the following:

- Visit our newly designed website at [www.betapsi1923foundation.com](http://www.betapsi1923foundation.com). Here you will make donation via PayPal as well as gain valuable information about the Foundation and its activities and events
- Checks or Money orders can be mailed:  
Beta Psi 1923 Foundation Inc.  
P.O. Box 54931  
Atlanta, GA 30308 -4931
- Bank Deposits: Wells Fargo (Acct# 1781685134)
- PayPal: [Betapsi1923foundation.com](http://Betapsi1923foundation.com) or [PayPal.me/Betapsi1923](http://PayPal.me/Betapsi1923)



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### DESIGN STUDIO ATLANTA

The Foundation would to thank Brother Mike Fair (BΨ '89) for developing and launching our attractive and robust website. Please contact Design Studio Atlanta for all of your graphic design and marketing needs. [www.designstudioatlanta.com](http://www.designstudioatlanta.com)